

Fundraising & Donations Policy



1. Introduction

- 1.1. The Eldonian Community Trust ("the Charity") recognises the importance of fundraising to sustain and grow its charitable activities. This policy outlines our commitment to ethical, transparent, and lawful fundraising, and to maintaining public trust in our financial integrity.
- 1.2. The policy applies to all trustees, volunteers, contractors, and any individuals or organisations raising money on behalf of the Charity.

2. Principles of Fundraising

- 2.1. The Charity is committed to fundraising that is:
 - 2.1.1. Legal and compliant with all relevant regulations
 - 2.1.2. Honest and transparent in intent and communication
 - 2.1.3. Respectful of donor rights, preferences, and privacy
 - 2.1.4. Aligned with our charitable purposes and values
- 2.2. We will follow guidance from the Charity Commission and the Fundraising Regulator's Code of Fundraising Practice.

3. Methods of Fundraising

- 3.1. The Charity may raise funds through:
 - 3.1.1. Individual donations and regular giving
 - 3.1.2. Community fundraising and events
 - 3.1.3. Corporate sponsorships
 - 3.1.4. Grant funding from trusts, foundations, and public bodies
 - 3.1.5. Online platforms and crowdfunding
 - 3.1.6. Gift Aid (where eligible)
- 3.2. We will not engage in:
 - 3.2.1. Aggressive or coercive fundraising tactics
 - 3.2.2. Fundraising in ways that place undue pressure on individuals, especially vulnerable people

4. Donor Rights and Communication

- 4.1. Donors have the right to:
 - 4.1.1. Know how their donation will be used
 - 4.1.2. Have their data protected and not shared without consent
 - 4.1.3. Opt out of future contact or communications
 - 4.1.4. Receive clear and timely information
 - 4.1.5. Have their gift acknowledged respectfully
- 4.2. We will never share or sell donor information. All personal data will be held in line with our Data Protection and GDPR policies.

5. Accepting and Refusing Donations

5.1. The Charity welcomes donations that support our mission. However, we reserve the right to refuse or return donations that:

- 5.1.1.** Are given with conditions inconsistent with our charitable objectives
- 5.1.2.** May harm the Charity's reputation or independence
- 5.1.3.** Are suspected to be proceeds of crime or in breach of money laundering regulations

5.2. The Board of Trustees will assess such cases and make decisions in line with the Charity's governing documents and duties.

6. Transparency and Reporting

6.1. The Charity will:

- 6.1.1.** Maintain clear records of all donations and fundraising income
- 6.1.2.** Report fundraising income in its annual accounts
- 6.1.3.** Acknowledge significant donations in line with donor preferences and confidentiality

6.2. Large donations or restricted gifts will be recorded separately and monitored to ensure use in accordance with donor wishes.

7. Use of Fundraisers and Partners

7.1. Where third parties or volunteers are involved in fundraising on behalf of the Charity, we will:

- 7.1.1.** Provide clear written agreements
- 7.1.2.** Ensure they are aware of and agree to follow this policy
- 7.1.3.** Monitor their activities for compliance and integrity

8. Complaints and Concerns

8.1. Any concerns about fundraising activity may be raised using the Charity's Complaints Policy.

8.2. The Charity will cooperate fully with regulators in the event of any formal complaints.

9. Policy Review

9.1. This Fundraising and Donations Policy was approved by the Board of Trustees on Friday 9th May 2025 and will be reviewed at least every two years or in response to legal or regulatory change.